

American Recovery and Reinvestment Act of 2009

Overview of the Objectives of the Obama Administration,
ARRA Broadband Rules, and Application Requirements

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This document is for the limited purpose of providing an overview of the ARRA rules for broadband. Actual rules should be reviewed by interested parties for further details.

President Barack Obama's Vision

“The state of our economy calls for action, bold and swift . . . and we will act, not only to create new jobs, but to lay a new foundation for growth. We will build the roads and bridges, the electric grids and digital lines that feed our commerce and bind us together.”

Inaugural Address, January 20, 2009

“Here in the country that invented the Internet, every child should have the chance to get online . . . That is how we will strengthen America's competitiveness in the world.”

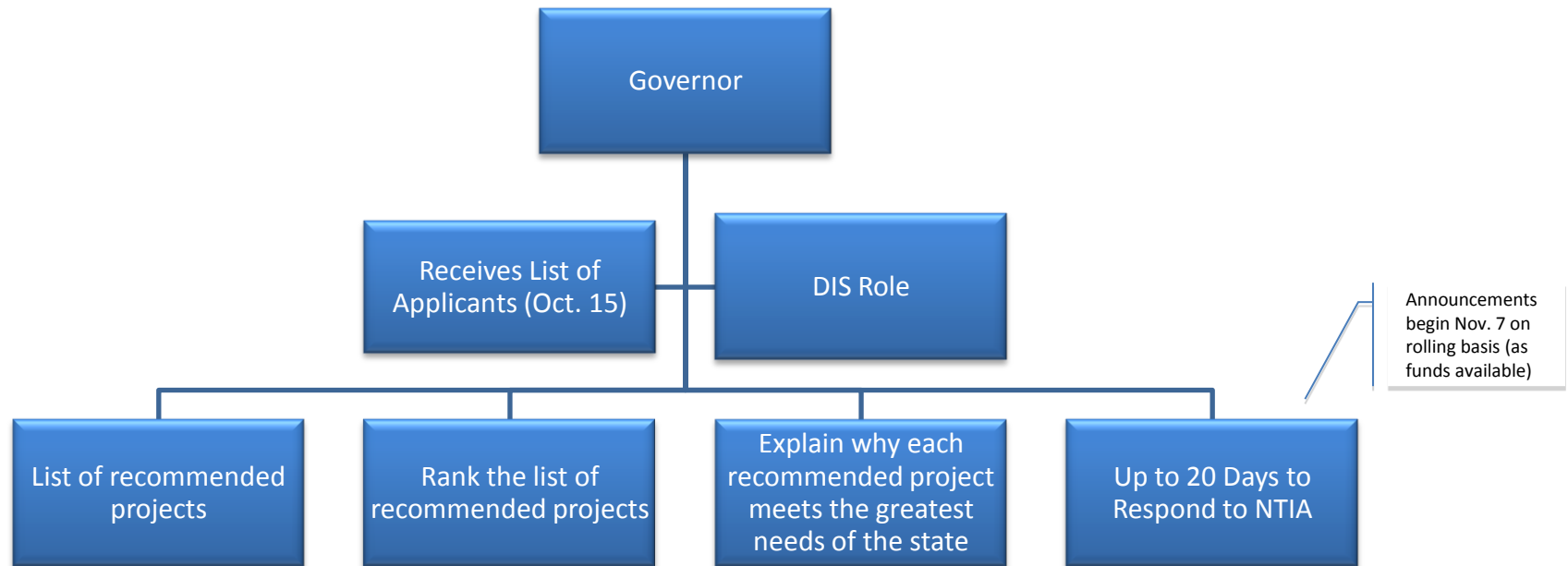
Weekly Address, December 6, 2008

ARRA - Broadband Programs (BTOP, BIP and BDIA) Must Spend Requirements

\$7.2 billion to expand access to broadband services in the U.S.

- \$4.7 billion: Broadband Technology Opportunities Program (BTOP)
 - Infrastructure-Related Grants – At least \$200 Million
 - Public Computer Center Capacity – At least \$250 Million
 - Innovative Programs to Encourage Sustainable Broadband Adoption
 - Up to \$350 Million – Broadband Mapping and National Plan
- \$2.5 billion: Broadband Initiatives Program (BIP)
 - Distance Learning
 - Telemedicine
 - Broadband Adoption

State Role – During Step 2

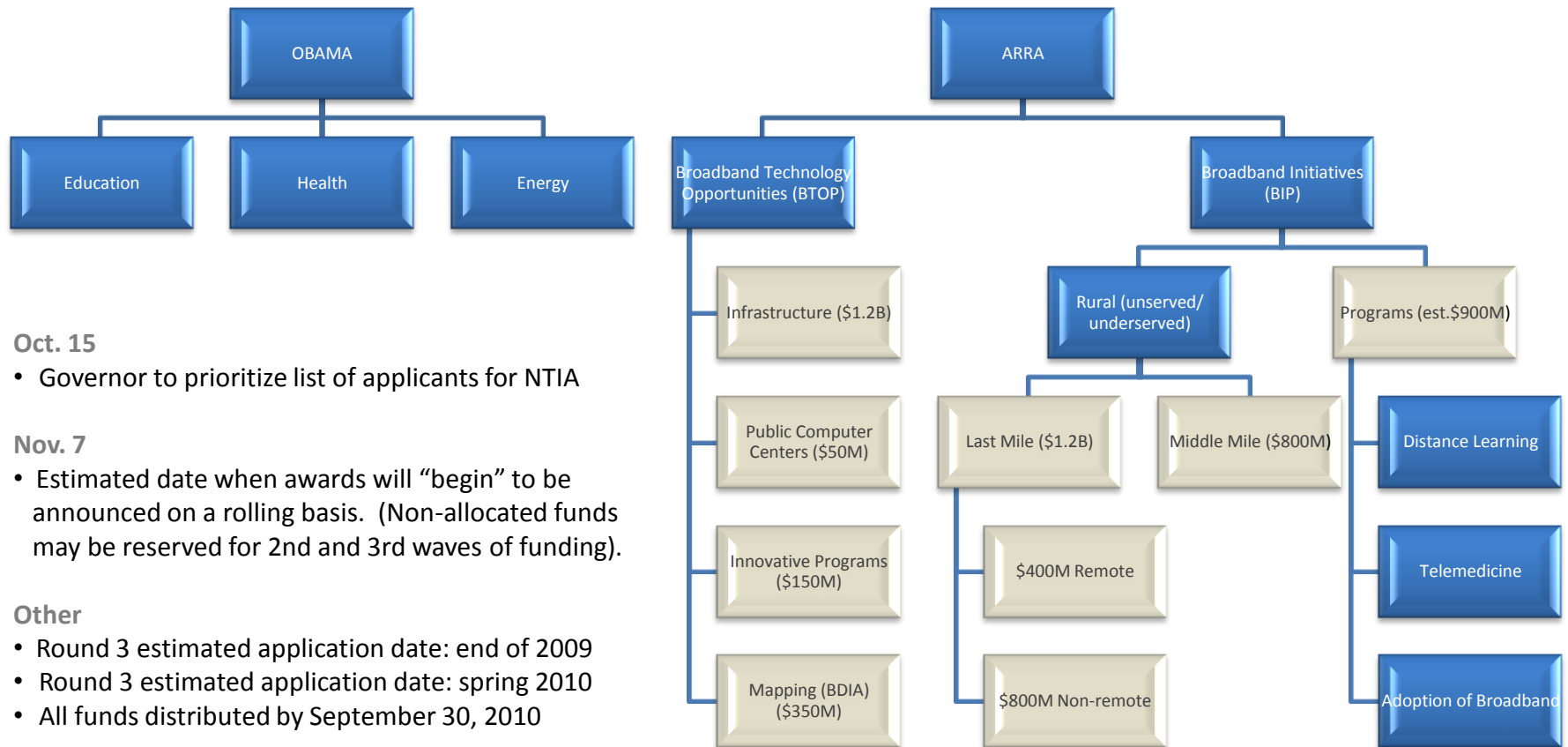


Additionally, during Step 2:

- Applicants may be required to submit additional information to further substantiate representations made in their application
- Supplemental information will be reviewed by NTIA with help from external engineering, business and subject matter experts

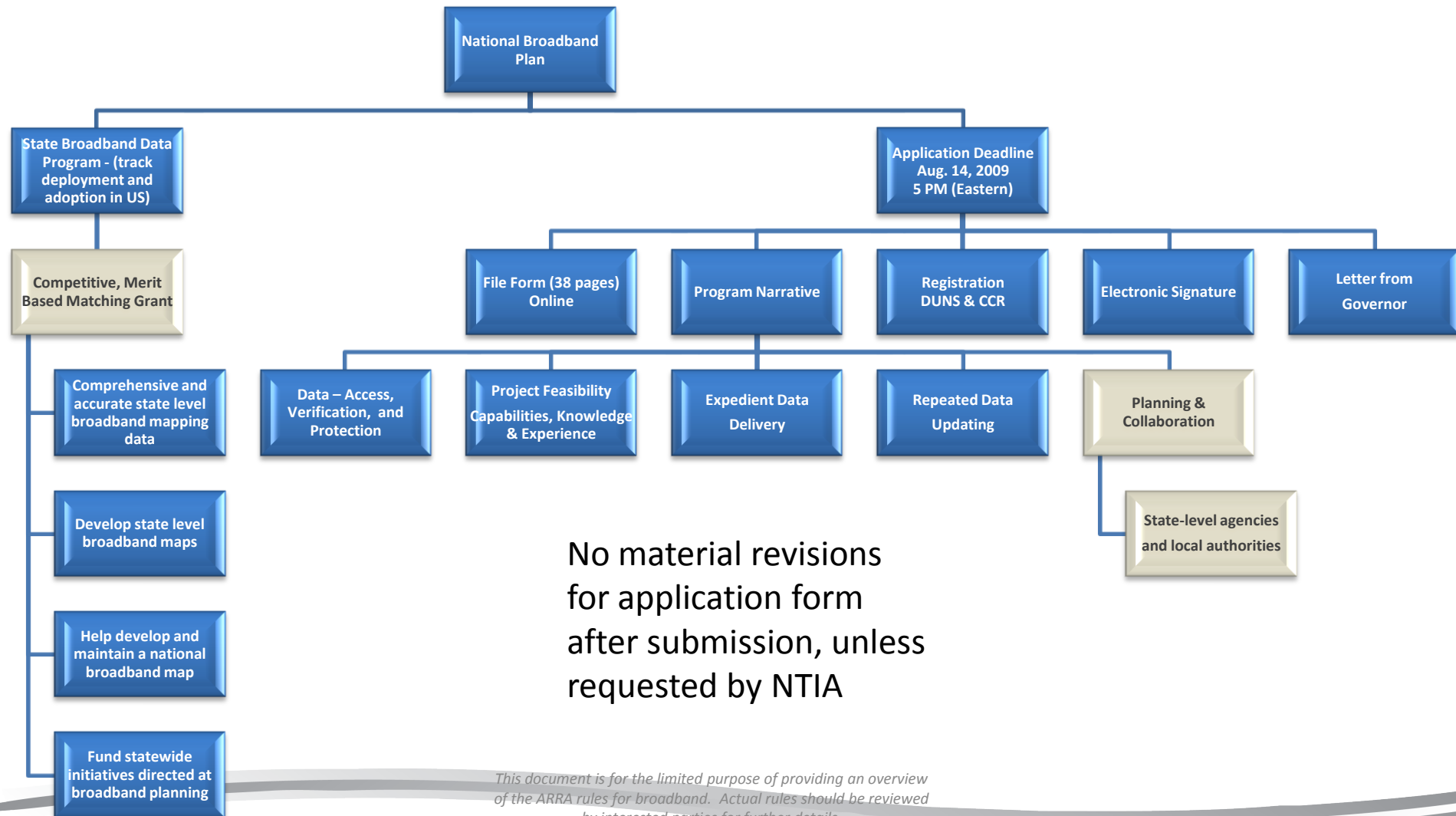
ARRA – Federal Funding for Broadband – 1st Wave

Overview of Objectives and Programs



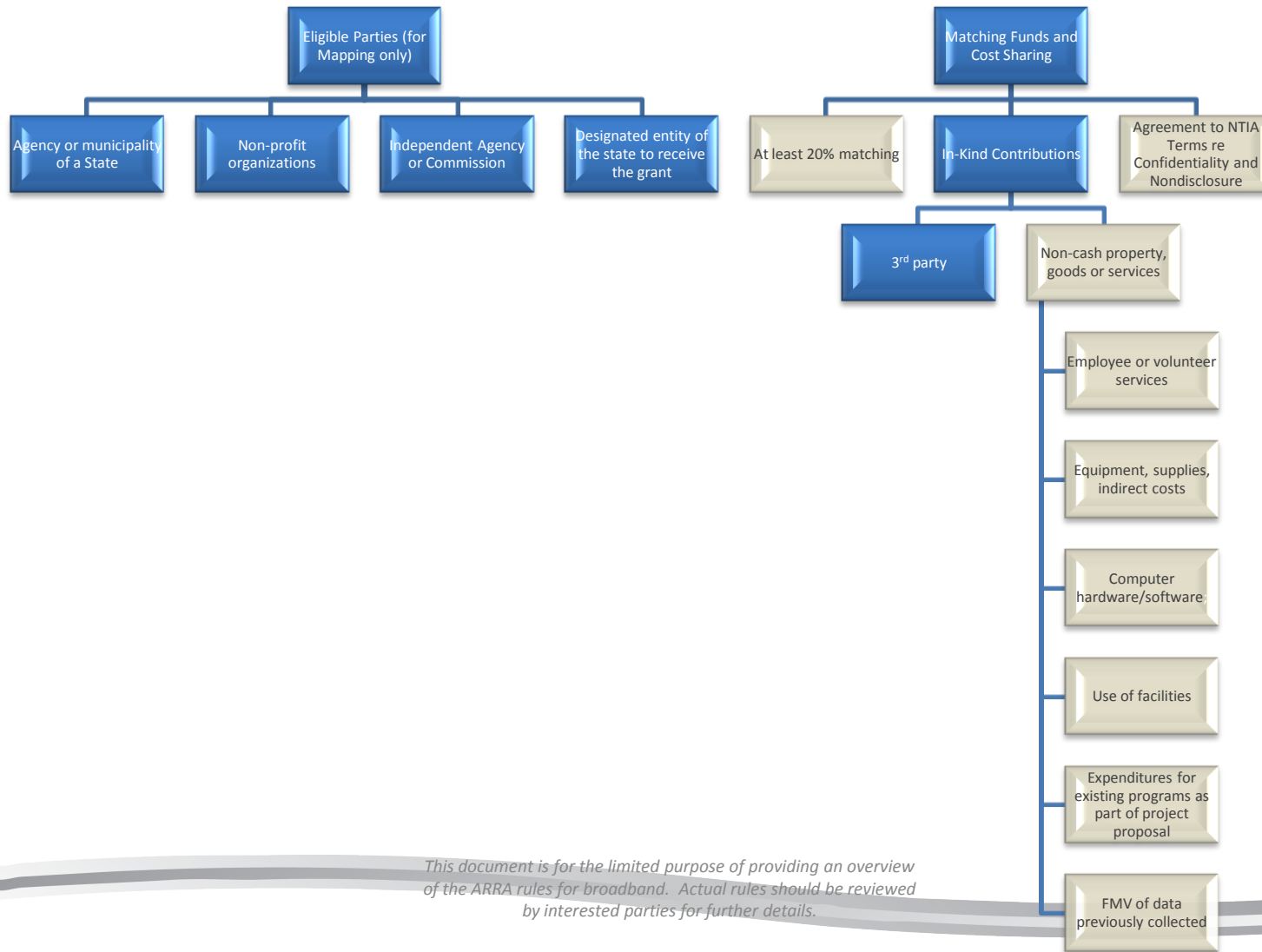
ARRA – Federal Funding for Broadband – 1st Wave

National Broadband Mapping Objective



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ARRA – Federal Funding for Broadband – 1st Wave Mapping Eligibility Requirements “to Qualify”



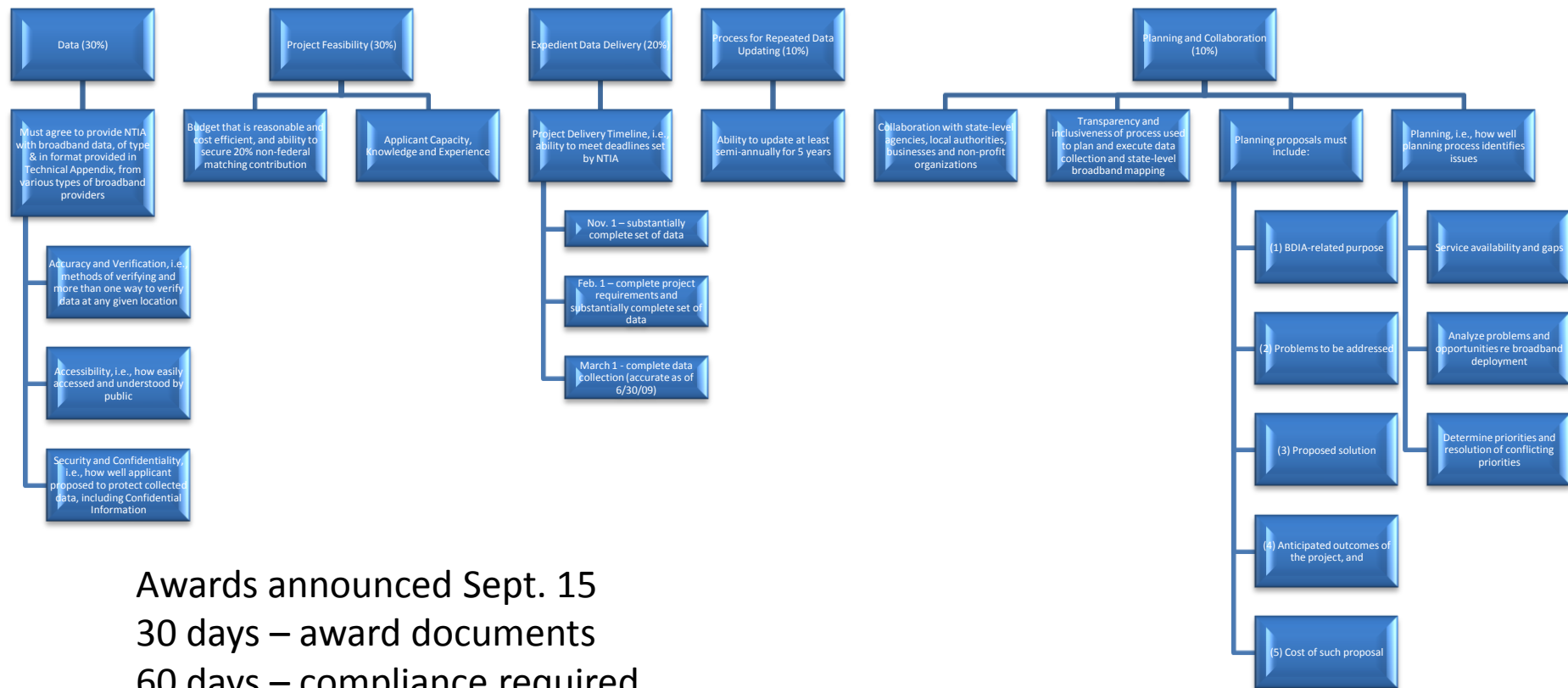
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ARRA – Federal Funding for Broadband – 1st Wave Mapping Evaluation Criteria - Scoring

There are five categories of criteria:

- Data (30%)
- Project Feasibility (30%)
- Expedient Data Delivery (20%)
- Process for Repeated Data Updating (10%)
- Planning and Collaboration (10%)

ARRA – Federal Funding for Broadband – 1st Wave Mapping Evaluation Criteria



Awards announced Sept. 15
 30 days – award documents
 60 days – compliance required

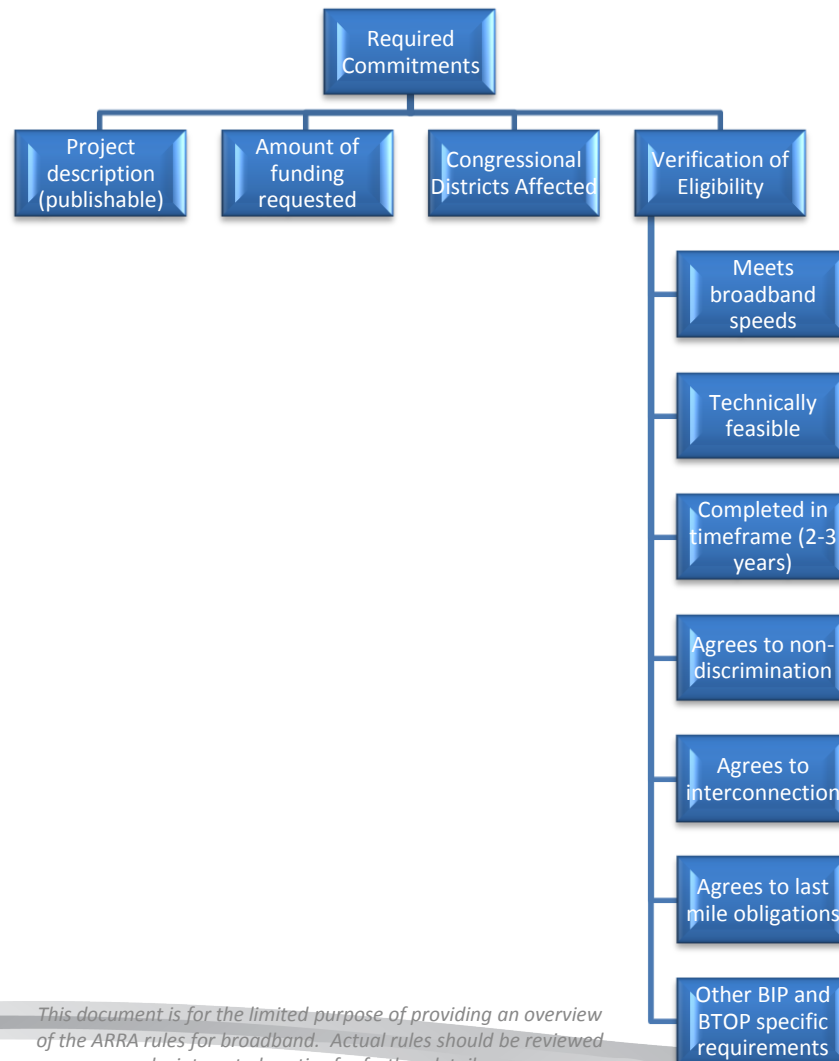
ARRA – Federal Funding for Broadband – 1st Wave

Operational Issues

Administrative Obligations

- Access to records for audits, site visits, monitoring, and law enforcement
- Accounting, monitoring and reporting requirements
- Detailed reporting and data obligations

NTIA - BTOP Applications Infrastructure –Commitments



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NTIA - BTOP Applications

Infrastructure – Substance of Application

Program Narrative

- Proposed funded service area description
- Service offering description and prices
- Technology type and systems design (PE certified)
- Timelines including key milestone (PE certified)
- Management Information (including resumes)
- Legal opinion
- Partnerships
- Itemized budget
- Financial Data
- Additional information specific to BIP and BTOP applications

NTIA - BTOP Applications

Computer Training - Specifics

- Population Served
- Hours of Operation
- Any fees charged
- Number of workstations
- Proposed speeds of Broadband connection
- Outreach strategy
- Training and education opportunities to be offered
- Qualification of consulting and teaching staff

NTIA - BTOP Applications

Broadband Adoption - Specifics

- Describe how approach is innovative
- Describe population to be served, including numbers of new users that will be reached
- Describe how project will create sustainable increases in subscribership
- Describe projected cost for new user

ARRA – Federal Funding for Broadband – 1st Wave

BTOP Evaluation Criteria - Scoring

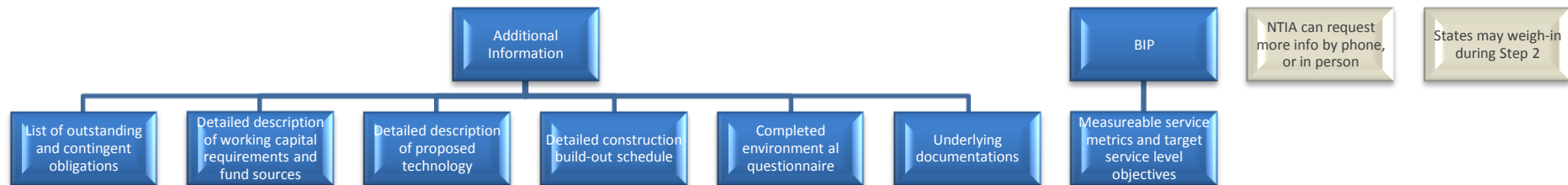
Allocation of Points & Key Components for BTOP

Category	Points	Components	
Project Purpose	30	<ul style="list-style-type: none"> ✓ Fits with Statutory Purposes ✓ Collaboration with other Recovery Act Programs and State and Federal Development Programs ✓ Enhanced Service for Healthcare Delivery, Education, and Children ✓ Socially and Economically Disadvantaged Small Businesses 	
Project Benefits	25	Last Mile <ul style="list-style-type: none"> ✓ Cost Effectiveness ✓ Performance of Offered Service ✓ Affordability of Services Offered ✓ Nondiscrimination, Interconnection and Choice of Service Provider 	Middle Mile <ul style="list-style-type: none"> ✓ Impact on Area ✓ Level of Need ✓ Network Capacity ✓ Nondiscrimination, Interconnection and Choice of Service Provider ✓ Affordability of Services
Project Viability	25	<ul style="list-style-type: none"> ✓ Technical Feasibility ✓ Organizational Capability ✓ Community Involvement ✓ Ability to Promptly Start Project 	
Project Budget & Sustainability	20	<ul style="list-style-type: none"> ✓ Reasonableness of Budget ✓ Sustainability of the Project ✓ Degree of Matching 	

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NTIA - BTOP Applications

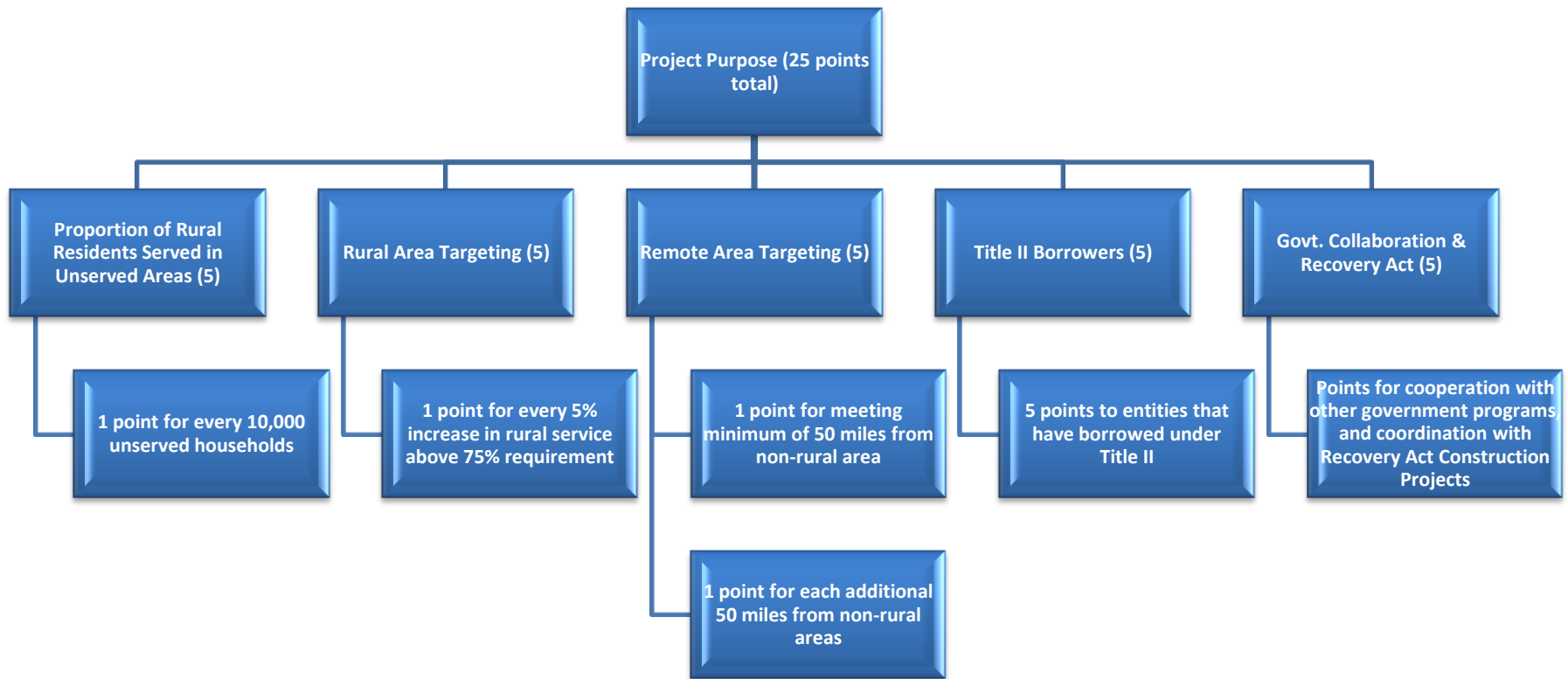
Step 2: Applicants Under Consideration – More Proof



Request for more information does not guarantee funding

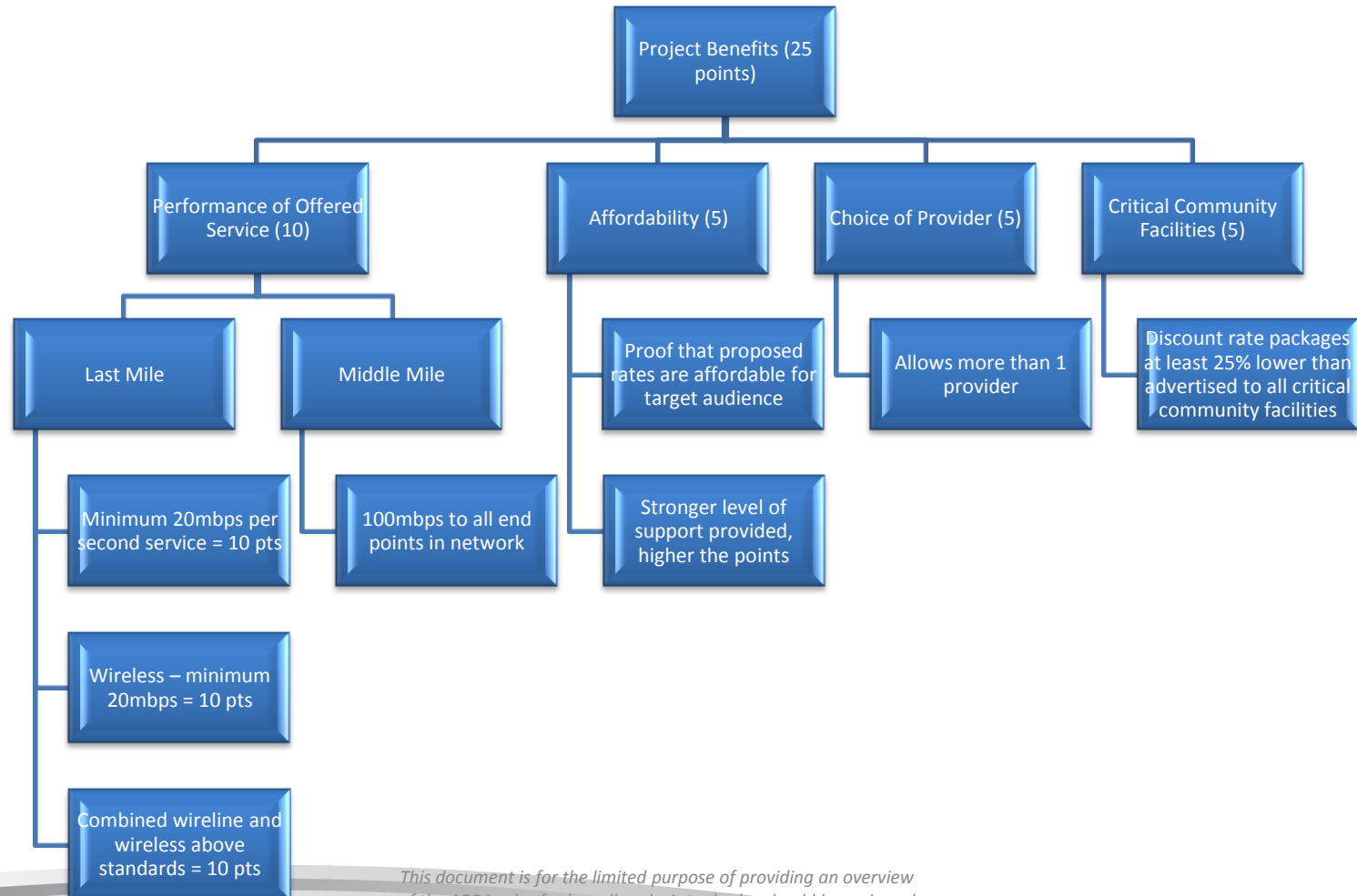
RUS – BIP Applications

Project Purpose - Scoring



RUS – BIP Applications

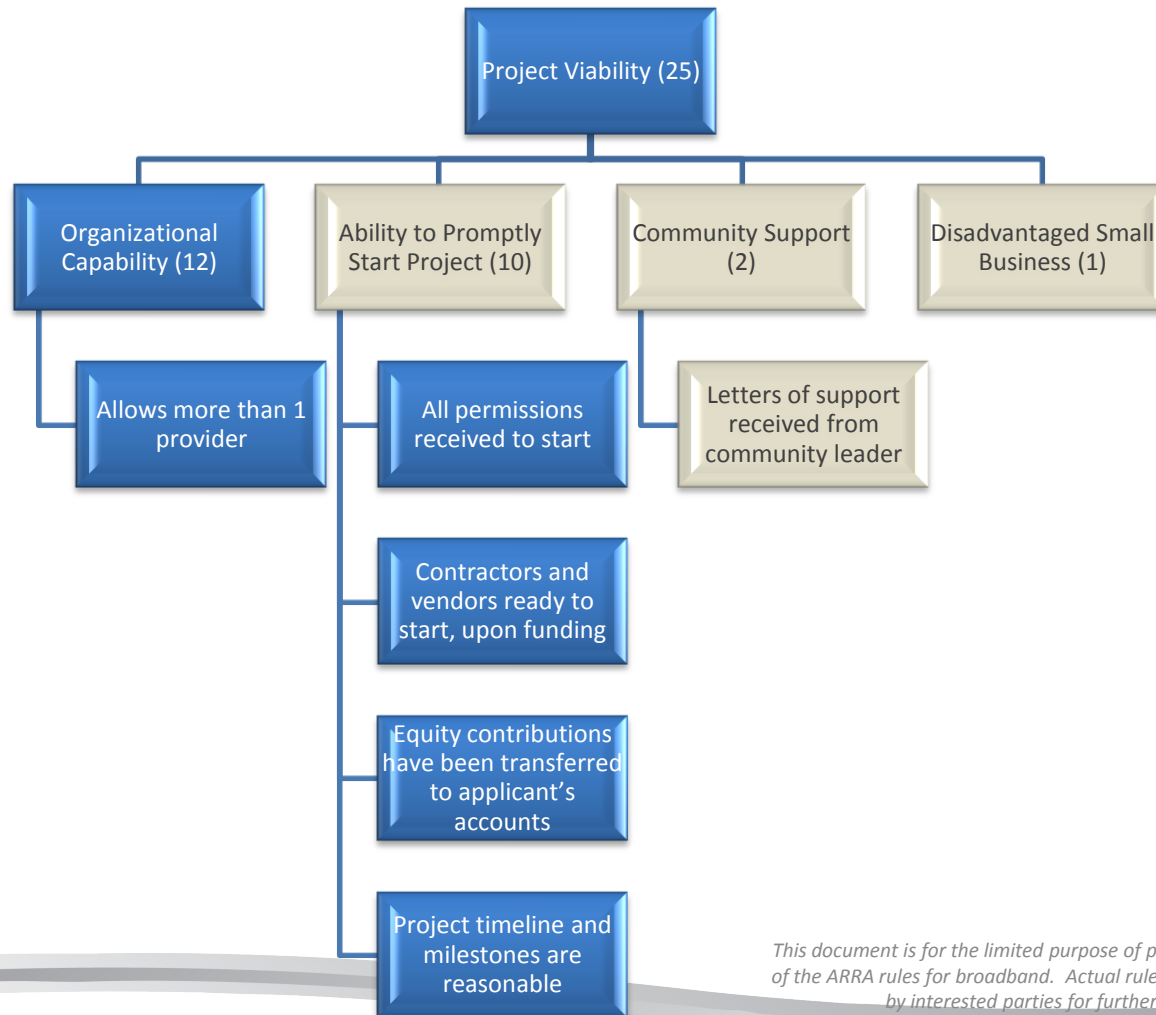
Project Benefits - Scoring



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RUS – BIP Applications

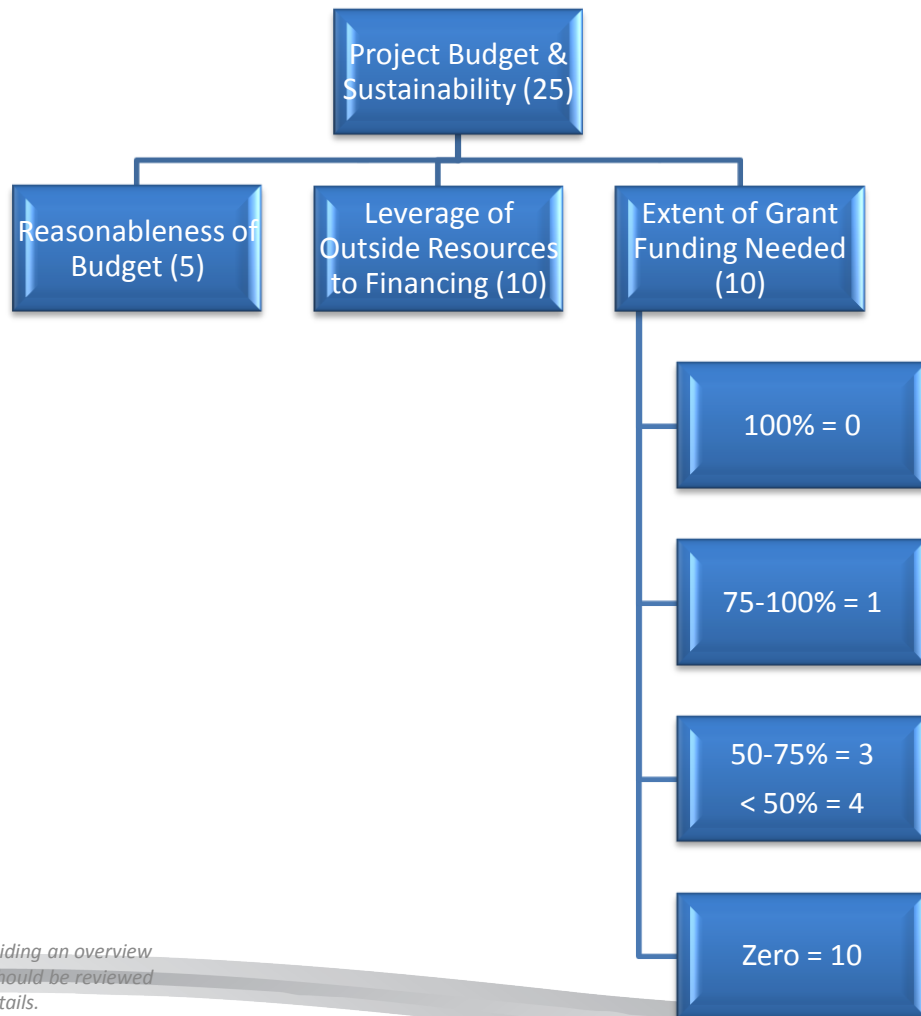
Project Viability - Scoring



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RUS – BIP Applications

Project Budget and Sustainability



Tips

- Try to meet more than one Recovery Act purpose
- Provide information that focuses on quality rather than quantity
- 2nd and 3rd funding rounds will be more targeted
- Applicants for other funding (i.e. not mapping) will be required to provide evidence that areas are unserved/underserved
- BIP and BTOP will take into consideration whether an application involves a socially and economically disadvantaged small business concern
 - i.e.: awardee, sub-awardee, contractor, subcontractor or vendor
- Control the message and impact through VISUALS
- Tell memorable examples or stories about how your project benefits unserved/underserved areas

Information

- Broadband USA website:
<http://broadbandusa.sc.egov.usda.gov/>
- Washington State Broadband website:
<http://broadband.dis.wa.gov/>
- Contact information:
 - Amy Ray, Outreach Coordinator
(360) 902-3505 or wabroadband@dis.wa.gov